

Salone Connection Ltd. Co.

Salone Connection Sponsor Packet



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1. Introduction

1.1 Description

The purpose of the Salone Connection Sponsor Packet is to provide information on the various sponsor packages available for companies, organizations, or individuals who would like to help sponsor SaloneConnection.com. There are various opportunities to become a Salone Connection sponsor and sponsor things like events, sections on the site, t-shirts, and more. Each sponsorship packet includes a number of incentives sponsors will receive in exchange for their contributions to Salone Connection.

The services listed in the packages are the extent of the compensation sponsors will receive for their sponsorship and sponsors are in no way held liable for the actions of Salone Connection nor or they entitled to any say in how Salone Connection carries out it's day to day operations.

1.2 Types of Sponsorship

Sponsorship can come in a variety of ways including money, providing items like food, drinks or venues for events or even giveaways for members and event attendees. You can either provide funding to cover specific items or the items themselves. We will evaluate your contribution and match it to one of our sponsorship packages.

1.3 Levels of Sponsorship

To simplify things we have chosen to break our sponsorship packages into levels. This allows for us to provide a range that gives everyone the opportunity to participate as a Salone Connection Sponsor. Although we have established the levels of sponsorship any amount of sponsorship is appreciated.

2 Sponsor Packages

2.1 Platinum Sponsor Package

Our Platinum Sponsor Package is the highest package we offer besides the Diamond Package (Diamond Package is customizable and available on request). As a platinum sponsor you are recognized first and foremost on SaloneConnection.com as well as at events, in our monthly newsletter, and on promotional material.

Here is a list of what our Platinum Sponsor Package consists of:

- Logo displayed on all SLC pages for one year
- Logo/Advert displayed in monthly newsletter going out to over 9,000 Sierra Leoneans for one year
- Logo displayed at all SLC events and on promotions for one year
- One home page slide show advertisement for 3 months
- One home page advertising slot for 3 months to be used within one year of becoming a sponsor

Sponsorship Amount: \$1,000+

2.2 Gold Sponsor Package

Our Gold Sponsor Package is the second highest package we offer. As a gold sponsor you are recognized second behind platinum sponsors on SaloneConnection.com as well as at events, in our monthly newsletter, and on promotional material.

Here is a list of what our Gold Sponsor Package consists of:

- Logo displayed on all SLC pages for six months
- Logo/Advert displayed on monthly newsletter going out to over 9,000 Sierra Leoneans for six months
- Logo displayed at all SLC events and on promotions for six months
- One home page advertising slot for 2 months to be used within six months of becoming a sponsor

Sponsorship Amount: \$500-\$1,000

2.3 Silver Sponsor Package

Our Silver Sponsor Package is the third highest package we offer. As a silver sponsor you are recognized third behind platinum and gold sponsors on SaloneConnection.com as well as at events and on promotional material.

Here is a list of what our Silver Sponsor Package consists of:

- Logo displayed on various SLC pages for three months
- Logo/Advert displayed on monthly newsletter going out to over 9,000 Sierra Leoneans for three months
- Logo displayed at all SLC events and on promotions for three months
- One home page advertising slot for 1 month to be used within six months of becoming a sponsor

Sponsorship Amount: \$250-\$500

2.4 Bronze Sponsor Package

Our Bronze Sponsor Package is the fourth highest package we offer. As a bronze sponsor you are recognized fourth behind platinum, gold, and silver sponsors on SaloneConnection.com.

Here is a list of what our Silver Sponsor Package consists of:

- Logo displayed on various SLC pages for one month
- Logo/Advert displayed on monthly newsletter going out to over 9,000 Sierra Leoneans for one month
- One home page advertising slot for 1 month to be used within one six months of becoming a sponsor

Sponsorship Amount: \$100-\$250

2.5 General Sponsor

If you would like to sponsor an amount smaller than those in the packages above we will still be thankful and will mention your name or company as a general sponsor on our sponsor's page. If it is a gift card for a giveaway or another item we will attach your name to the item as the sponsor.

Sponsorship Amount: Any

3 Contact

3.1 Salone Connection Marketing

For more information regarding our sponsorship options or if you would like to become a sponsor please send an e-mail to support@saloneconnection.com.